

Jeff Anders



BACKGROUND STATEMENT

I am a Board-Certified psychiatrist with 25 years of experience in a variety of health care settings as a provider for a national single payer health care system, college health at UW-Madison, Milwaukee County Behavioral Health, Wisconsin Department of Corrections and at GHC-SCW for more than 10 years.

I have leadership experience in a variety of settings as a Clinical Assistant Professor of Psychiatry at the UW School of Medicine, Associate Medical Director of the Mental Health Department at GHC-SCW, and for the past five years as the Director of Psychiatry at the Wisconsin Department of Corrections where I supervise the clinical work of 40 psychiatrists and APNPs.

I have experience serving on the UW-Madison Athletic Board for six years. I also served on the UW Recreational Sports Board where I was interim Chair.

I think that I can offer a unique perspective on the GHC-SCW Board as a GHC-SCW member for close to 25 years, a former GHC-SCW provider and administrator, and through the depth and breadth of experiences I have had.

PERSONAL STATEMENT

Initiatives like virtuwel, complementary medicine, GHC NurseConnect, MyChart and same-day appointments have resulted in cost savings, high access and superior care synchronously. These initiatives have also added “choice” for members about how they access care and what types of care they want to use.

In order for GHC-SCW to remain at the front of the competitive health care marketplace, it needs to continue to build on its success. This will involve a continued focus on innovation to grow its footprint and progress with both the quality and breadth of its services to members.

I hope to be a voice from and about mental health care—a perspective that has not been represented historically on the Board. My experiences in health care as a clinician, supervisor, administrator and patient, in private, academic and public settings, would help me to contribute to the progression and growth of GHC-SCW into its next 50 years.

**Paul
Baum**



BACKGROUND STATEMENT:

I am interested in serving on the Board of Directors. My strengths include a broad understanding of providing health care from multiple perspectives, and extensive experience in operating and managing health care services.

As a member, GHC-SCW has taken good care of me. I have received care for both routine and serious conditions, over a period spanning over 20 years. As a result, I have a deep understanding of how GHC-SCW works from the patient perspective.

The perspective of physicians and other health care providers is something I also understand. My entire career has been working in health care, a portion of which included working at GHC-SCW. My original training was as a pharmacist, which included experience in community, hospital and clinic settings. I provided direct patient care and served as a consultant to physicians and the health care industry.

I have always been naturally curious if there are better ways of doing things. Several years into my career, this interest led me to further my education in the areas of management and leadership. This evolved into managing multiple departments within larger health care.

PERSONAL STATEMENT:

My experience includes benefit design and administration, which fits nicely as GHC-SCW is both a care provider and insurer. I have served on the Board of Directors for two non-profit organizations and worked on several projects with Dane County United Way that involved health care.

Having had the opportunity in my career to see multiple health care organizations, I know that GHC-SCW is a unique organization. Focused on high-quality, patient-centered care, GHC-SCW is in many respects what health care should be. My desire is to see GHC-SCW continue to improve and evolve in the right direction. As a cooperative, GHC-SCW must be about people taking care of each other. I believe the Board decisions should be financially prudent, but they must always take GHC-SCW values into consideration.

My life has been blessed in many ways, both professionally and personally (including surviving cancer). I realize not everyone can say that. I would appreciate the opportunity to “give back” by serving on the GHC-SCW Board.

**Otis
Harris, Jr.**



BACKGROUND STATEMENT:

My background includes over 20 years of administrative/premier customer satisfaction experience in educational and community settings. I am particularly skilled in establishing rapport with people from diverse backgrounds.

I am highly organized and productive, and a creative problem-solver who rapidly adapts to changing demands. When poised in multitasking environments, I have the ability to effectively prioritize and accomplish objectives with creativity and eagerness.

PERSONAL STATEMENT:

I am personally invested in diversity, equity and inclusion in every space, I know that GHC-SCW serves a large population of minorities and people who have been considered disenfranchised at a point in their life.

I would like to bring more equity and help establish a sense and right of belonging by showing a strong presence of inclusion from the inside (BOD) on out to every employee, intern and volunteer. For that reason, I submit my name to be considered as a candidate for the Board of Directors.

Ann Hoyt



BACKGROUND STATEMENT:

I have been a GHC-SCW member for 36 years, a Board member for six years and the Board Chair since 2016. I am a UW-Madison Emeritus Professor and recently ended a term as a UW Ombuds. I am an internationally known expert in cooperative organizations and board governance. My extensive board experience includes 22 years as a director of the UW Credit Union (nine as board chair), 26 years as director of the National Cooperative Business Association (two as chair) and past chair of the UW-Madison University Committee. I was inducted into the National Cooperative Hall of Fame in 2015 for my work with cooperatives. I hold a Ph.D. in Family Economics from Kansas State University.

Over the last three years, your co-op has faced significant organizational challenges. We survived a catastrophic flood at our Sauk Trails Clinic. All of our systems have been adapted to provide safe, high-quality virtual and in-person care. Last year we conducted an organization-wide diversity, equity, and inclusion (DEI) audit and help us make meaningful, lasting organizational changes. In the midst of all of this, the Office of the Commissioner of Insurance completed a positive comprehensive five-year audit of our health plan and the Board has completed 95% of its policy development work that sets performance expectations.

PERSONAL STATEMENT:

Your Board will determine how we can survive and thrive far into the future. We have embarked on a major three to five-year strategic planning effort. The Board will continue to focus on maintaining high quality care at reasonable cost; designing health insurance and health care innovations; and ensuring our financial security. The Board and staff will be addressing the DEI audit findings. In addition, creating an effective policy monitoring system will be a major focus of the Board's work in the coming year. This work and the policies themselves provide a strong framework to ensure you have a strong cooperative and an attentive Board of Directors long into the future.

It is an honor to be part of your member-elected Board. We have approached our work with full knowledge of the challenges we face. We have the enthusiasm we need to work cooperatively to the best of our ability to provide you, your families and the community with outstanding, equitable and compassionate health insurance and health care. I seek your vote to continue to work toward that end.

William Oemichen



BACKGROUND STATEMENT:

I have an extensive background in finance, health care, regulation, organizational risk, and management and I seek to continue bringing this expertise to the GHC-SCW boardroom. I have served as GHC-SCW Treasurer, chaired the GHC-SCW Finance and Audit Committees, and been designated the Board's "financial expert" since 2015. I am currently a researcher in Emergency Preparedness and Risk at the UW-Madison; previously served as Director of the Office of Preparedness & Emergency Health Care at Wisconsin DHS where I was responsible for leading the health emergency preparedness and response, hospital trauma, and EMS programs; led Consumer Protection Program at DATCP; and served as President & CEO of Cooperative Network for fourteen years. I earned a J.D. from UW-Madison and a B.A. in Economics from Carleton College.

I have substantial experience as a board director. I chair the board of the \$6.5 Billion EdVest College Fund, serve as Risk Committee Chair for the \$8 Billion AgCountry Farm Credit Services cooperative; serve as Audit Committee Chair for FCCS; serve as board member and past chair of Slipstream, Inc.; and am Vice President of the New Glarus Board of Education. I have also served as board chair and treasurer for the Monroe Clinic.

PERSONAL STATEMENT:

I ask members to allow me to continue to serve on the GHC-SCW Board of Directors because there is more I seek to accomplish, particularly in ensuring GHC-SCW's continued financial sustainability. My priorities are to ensure GHC-SCW: (1) remains a nonprofit, member-owned health care cooperative that is locally-owned; (2) continues to provide the highest quality health care in the nation to our members; (3) hires, trains and retains high quality and committed health care delivery and insurance staff; (4) remains financially strong despite rapid change in the health care marketplace; (5) remains committed to equity in the delivery of highquality health care services to our community, (6) increases our leadership and staff diversity to ensure we reflect our community, and (7) remains deeply committed to our south central Wisconsin community through charitable contributions and volunteerism.

I thank all of GHC-SCW's member for your past support and I welcome your continuing support.

Tod Pritchard



BACKGROUND STATEMENT:

I am currently the Director of Media and Public Relations at the Wisconsin Foundation and Alumni Association (WFAA). I work very closely with our marketing teams to secure media coverage of events and initiatives. I produce media releases, print stories, podcasts, and videos which tell the stories of amazing Badgers and their impact around the world. I am also the spokesperson for WFAA and occasionally host in-person or virtual events for the organization.

I have extensive experience in crisis communications both with WFAA and my previous position as a public information officer at Wisconsin Emergency Management. I worked in television news for 25 years in various roles including management. I was Executive Producer at KING-TV in Seattle, News Director at WKOW-TV here in Madison and at KITV in Honolulu.

PERSONAL STATEMENT:

I am currently ending my sixth year on the McFarland Youth Hockey Association where I served as secretary. I worked closely with the association's president to craft policies regarding the operation of the association, the training and conduct of our coaches, along with the responsibilities of parents, and skaters. This has especially been challenging over the last year as we navigated many issues surrounding COVID-19.

I would be honored to serve on the GHC-SCW Board of Directors. I simply would like to give back to our communities in south central Wisconsin. I can only imagine the stress the Board and staff members have endured during the pandemic. Like many patients, I've been inspired by watching your health professionals in action first hand. I've also been amazed at how quickly the organization was able to take advantage of the various virtual appointment options and communicate those options clearly to your members as the crisis began. My marketing and communications background could bring your great team additional perspective and ideas as the crisis continues and we enter a "new normal." Thank you and your health care heroes for everything you do!

Kathleen Raab



BACKGROUND STATEMENT:

I have 30+ years of non-profit leadership, both as executive director and board member on local, regional, state and national boards. My background and experience includes consultant for board development, reorganization, strategic planning and financial finesse, as well as life/health insurance sales and home office experience.

I am a mother of four children, one that developed brain tumors at age two and was supported by Group Health Cooperative back in 1992. My husband is a nursing home administrator and occupational therapist.

PERSONAL STATEMENT:

I have a passion for supporting non-profit associations to reach their full potential while maintaining excellent customer service experiences. I have an ability to think outside the box, appreciate the wisdom lying in bylaws and would welcome the opportunity to give back to the community and GHC-SCW.

Daniel Smith



BACKGROUND STATEMENT:

I serve as President and CEO of Cooperative Network, providing government affairs, public advocacy and professional development services for 225 cooperatives across Minnesota and Wisconsin. I direct all operations in Madison and St. Paul, including administration, financials, communications, legislative agendas and member relations.

I served for five years as the Administrator of the Division of Agricultural Development at the Wisconsin Department of Agriculture, Trade and Consumer Protection. I owned and operated a dairy farm where I purchased all farm inputs and sold all farm production through the cooperative system.

I also served as President and CEO of Midwestern BioAg, a national farm supply company with sales of over \$32 million to customers in 22 states and four Canadian provinces.

I have been involved with cooperatives my entire life, first as dairy farmer with extensive memberships on the supply side and the processing/marketing side of my farming operations. I have relied on cooperatives to provide financial services, insurance, energy, farm supply, marketing and distribution and, as a GHC-SCW member, health care.

PERSONAL STATEMENT:

Given all that cooperatives have provided me, I welcome the opportunity to bring my business and cooperative experience to the GHC-SCW Board of Directors.

I am connected with state and federal leaders, the directors of cooperatives from a dozen business sectors and, most importantly, the members of cooperatives who contribute so much to the strength of the cooperative business sector.

My wife and I have been members of GHC-SCW for several years. I worked with Dr. Mark Huth when he served as a Cooperative Network director. I have been impressed by the level of organization and commitment to members that GHC-SCW has demonstrated and would welcome the opportunity to lend my experience and expertise toward building a strong and impactful future for the cooperative. I am confident that both my current and previous roles have prepared me for the responsibilities of a GHC-SCW Board member.

BETTER TOGETHERSM

Group Health Cooperative of South Central Wisconsin (GHC-SCW)

 **Group Health
Cooperative**

of South Central Wisconsin

ghcscw.com

Beth Weiler



BACKGROUND STATEMENT:

I am a strategic and trusted human resources leader with over 25 years of experience in strategic planning, process improvement, employment law and other HR regulations, employee relations and retention, equity and inclusion, total rewards and recognition, talent acquisition/development/ management, organizational design, benefit administration and employee wellness. I worked at UW Health, first as a Human Resources Business Partner, then promoted to the Director of Environmental Services (EVS)—managing a department of almost 400 employees. I successfully co-led an initiative along with Infection Control to reduce Hospital Acquired Infections by over 20% and lead a process improvement initiative to secure nearly \$2M in cost savings for the organization. In my role, I became very familiar with the Joint Commission, survey preparation, and was a rotating Administrator on Call for University Hospital and the American Family Children's Hospital and was trained in various Emergency Management practices through FEMA.

I participated on the Board of Directors for MERI, Inc. for five years, three of those being Board President, along with representatives from St. Mary's Hospital and UnityPoint Health - Meriter Hospital. I'm currently on the Board of Directors for the Friends of Madison School & Community Recreation (MSCR).

PERSONAL STATEMENT:

I received my MBA from Edgewood College, my BA in Finance with honors from UW-Whitewater and currently hold the SPHR (Senior Professional in Human Resources) and SHRM-SCP (Society for Human Resources Management Senior Certified Professional) certifications. I am also certified in delivering Hogan Assessments (personality assessments used to improve workplace performance) and a Mental Health First Aider. I participated in the patient and family advisory council for UW Health for approximately seven years and was a part-time instructor for five years through UW-Madison for the SHRM Learning Course.

Group Health Cooperative's (GHC-SCW) history is incredible with 75,000 members who care deeply. Some of the most rewarding positions I've had were when I felt connected to the mission of the organization. I've witnessed first-hand the incredible customer service and high-level patient care given at GHC-SCW and am proud to be a newer member. I would be honored as servant leader to help build and shape GHC-SCW's future by applying my skills, experience and expertise to help further the mission of GHC-SCW.

BETTER TOGETHERSM

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